



Self-Service AI Pricing Solution for Your Clients to Predict Benefit Plan Outcomes and Drug Spend

Our Proprietary Service Offering to PBMs, Payors, and Vendor Partners	RxWave™ Capability
Right price the drugs leveraging our competitive price insights	Drug Price Elasticity
Predict target patient health risks and enable preventative care/therapy	Health Risk Segmentation
Predict revenue and margin forecasts through claim behavior simulations	Predictive Financials
Optimize plan cost for specialty therapies like HIV, PrEP, Fertility Care, Genomics, etc.	Specialty Pricing

Drug Price Elasticity

How Clients Benefit from Optimizing Cash Pricing

- Optimized cash pricing for 3500+ utilized generics
- Prompt pro-active pharmacy decision in the point-of-care EHR/EMR workflow
- Growth opportunity: extend the success to commercial and regulated use-cases



Real-time pricing dashboard for clients



20% increased sales due to self-service pricing



5% reduction in underwriting risks using AI/ML

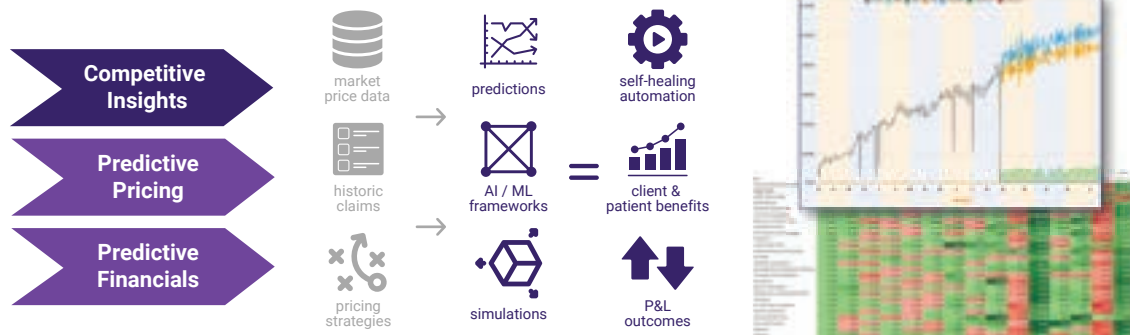


16% improvement in UW and pricing contribution to margin



\$10-\$15mm UW savings by 2022

RxWave™ Solution Approach



PaaS (platform as a service) delivered predictive solution that provides long-term business impacts

